

## Turnover in retail trade at the end of August 2024

September 20th, 2024

### Turnover in retail trade fell slightly in August

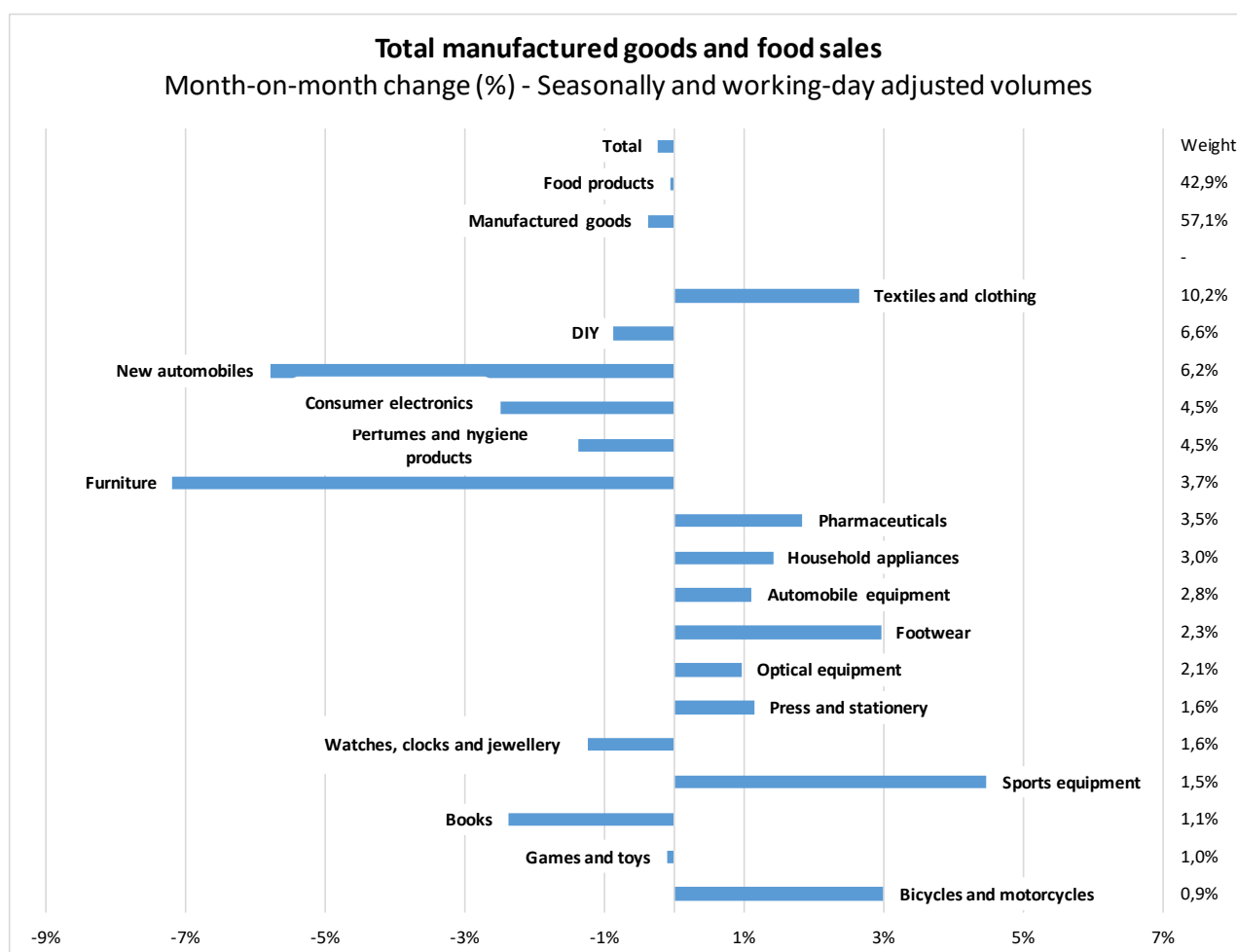
*Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.*

**In August**, turnover in retail trade declined very slightly by 0.2% compared with the previous month (data adjusted for seasonal and working day variations), after a rise of 0.3% in July. Sales of manufactured goods fell by 0.4% after increasing by 0.6%, with however considerable heterogeneity across product segments. Sales fell sharply for furniture (-7.2%, after 7.3%) as well as for new cars (-5.8% after -1.1%) and consumer electronics (-2.5% after 1.2%), while sales of sports equipment (4.5% after 0.9%), footwear (3.0% after -2.4%) and bicycles and motorbikes (3.0% after -0.4%) recorded relatively strong increases.

Food sales were fairly stable month-on-month (-0.1% after 0.0%).

In terms of **distribution channels**, sales of small retailers were up (1.1% after -0.8%), as were those of department stores (3.9% after -5.7%), while sales of supermarkets lost ground (-2.0% after 1.8%)

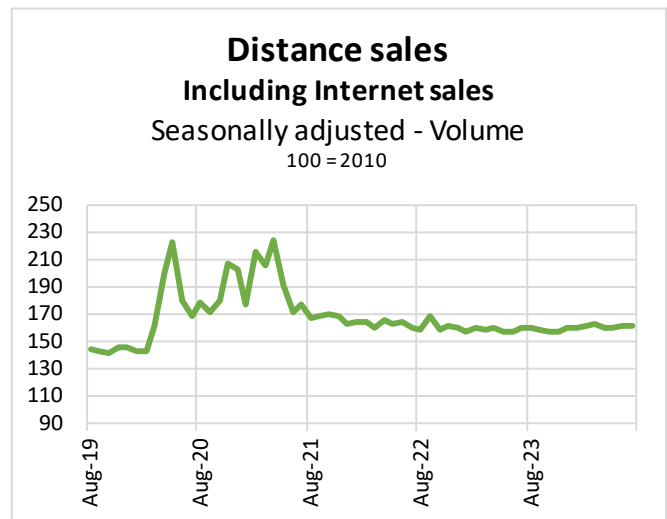
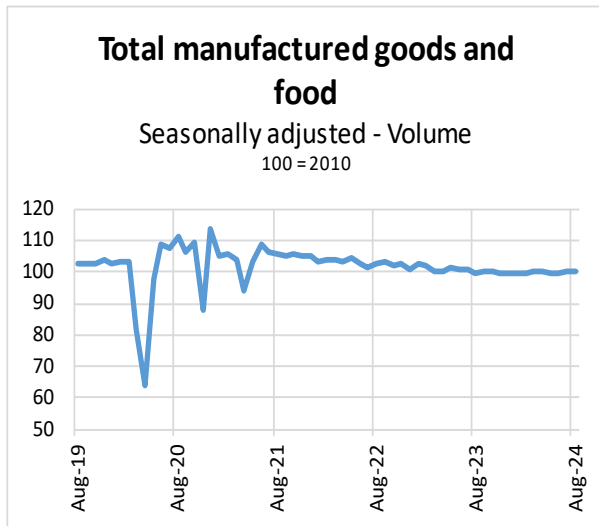
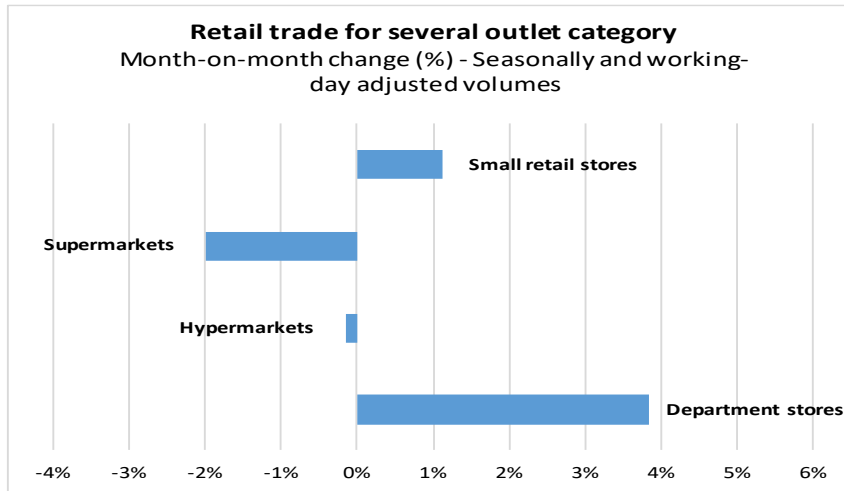
**Three-month-on-three-month**, overall turnover in retail trade was stable at 0.0%, with the rise in manufactured goods sales (0.4%) offsetting the fall in food sales (-0.5%).



**Notes:**

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.

Period under review: August 2024



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers July 2024. The actual figure for August will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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