

Turnover in retail trade at the end of July 2024

August 22nd 2024

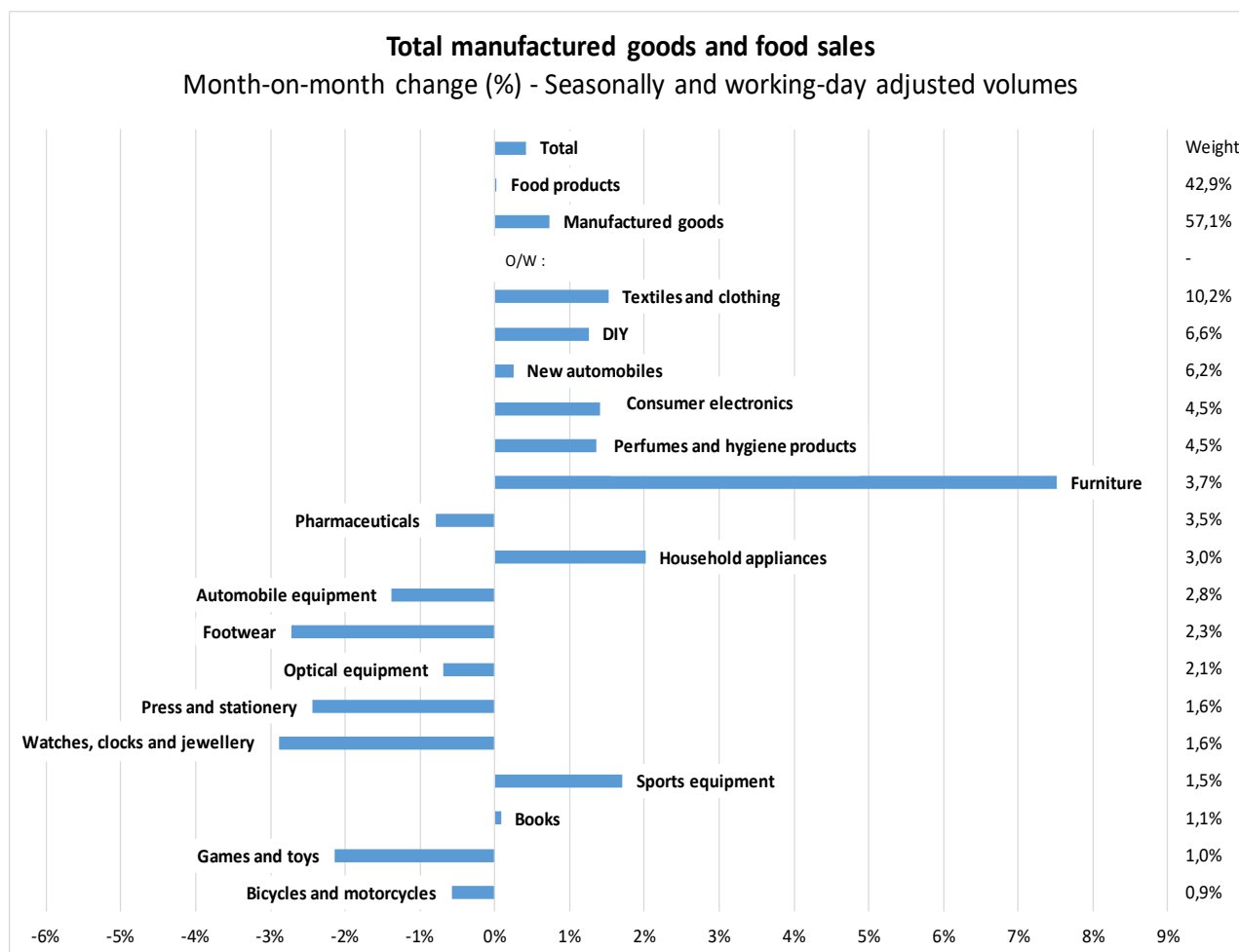
Retail sales continued to firm in July

Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.

In July, turnover in retail trade posted a further rise of 0.4% compared with June just like the previous month (data adjusted for seasonal and working day variations). Sales of manufactured goods continue their progress (0.7% after 0.9%), driven mainly by furniture (7.5% after -1.2%), household appliances (2.0% after 1.3%) and sports equipment (1.7% after 3.9%), while sales of jewellery and timepieces (-2.9% after 0.5%), footwear (-2.7% after 4.6%) and press and stationery (-2.4% after 0.6%) fold. Food sales were stable month-on-month (0.0% after -0.3%).

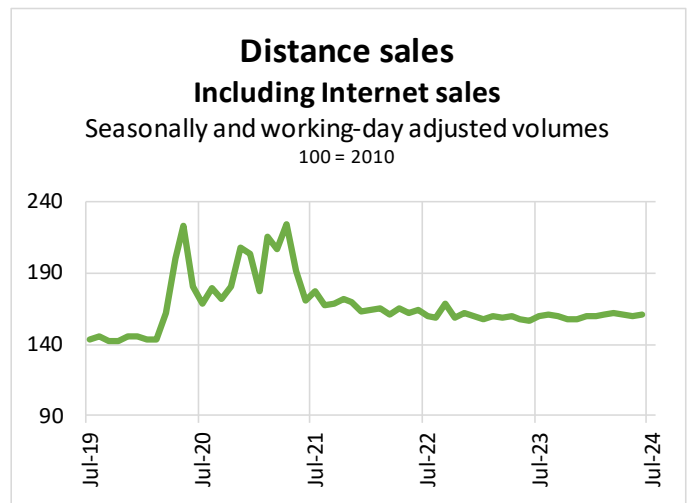
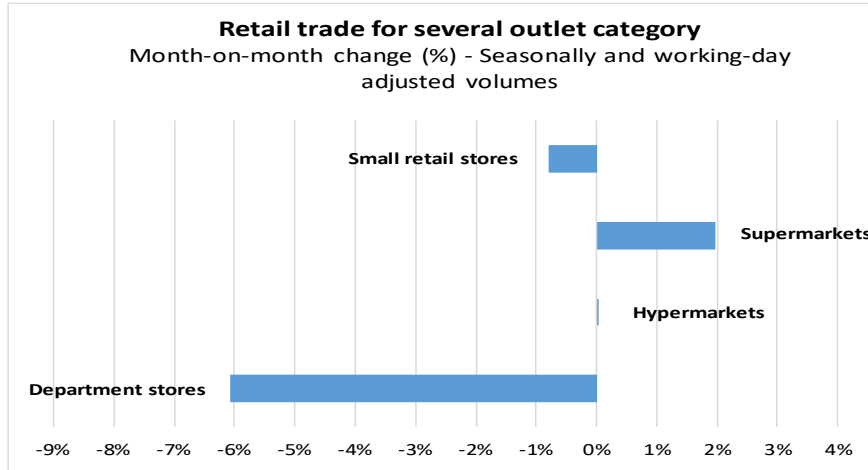
In terms of **distribution channels**, sales of small retailers fell (-0.8% after 1.1%), and those of department stores declined at a slower pace (-6.1% after -7.3%), while those of supermarket improved (2.0% after -2.7%).

Three-month-on-three-month, overall turnover in retail trade ticked down by 0.1%, due to the dip in manufactured goods (-0.2%) and the stability of food products (0.0%).



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers June 2024. The actual figure for July will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Note on methodology: The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

Subscription to Business surveys can be requested to www.banque-france.fr

