

Turnover in retail trade at the end of June 2024

July 22nd 2024

Sales slightly picked up in June

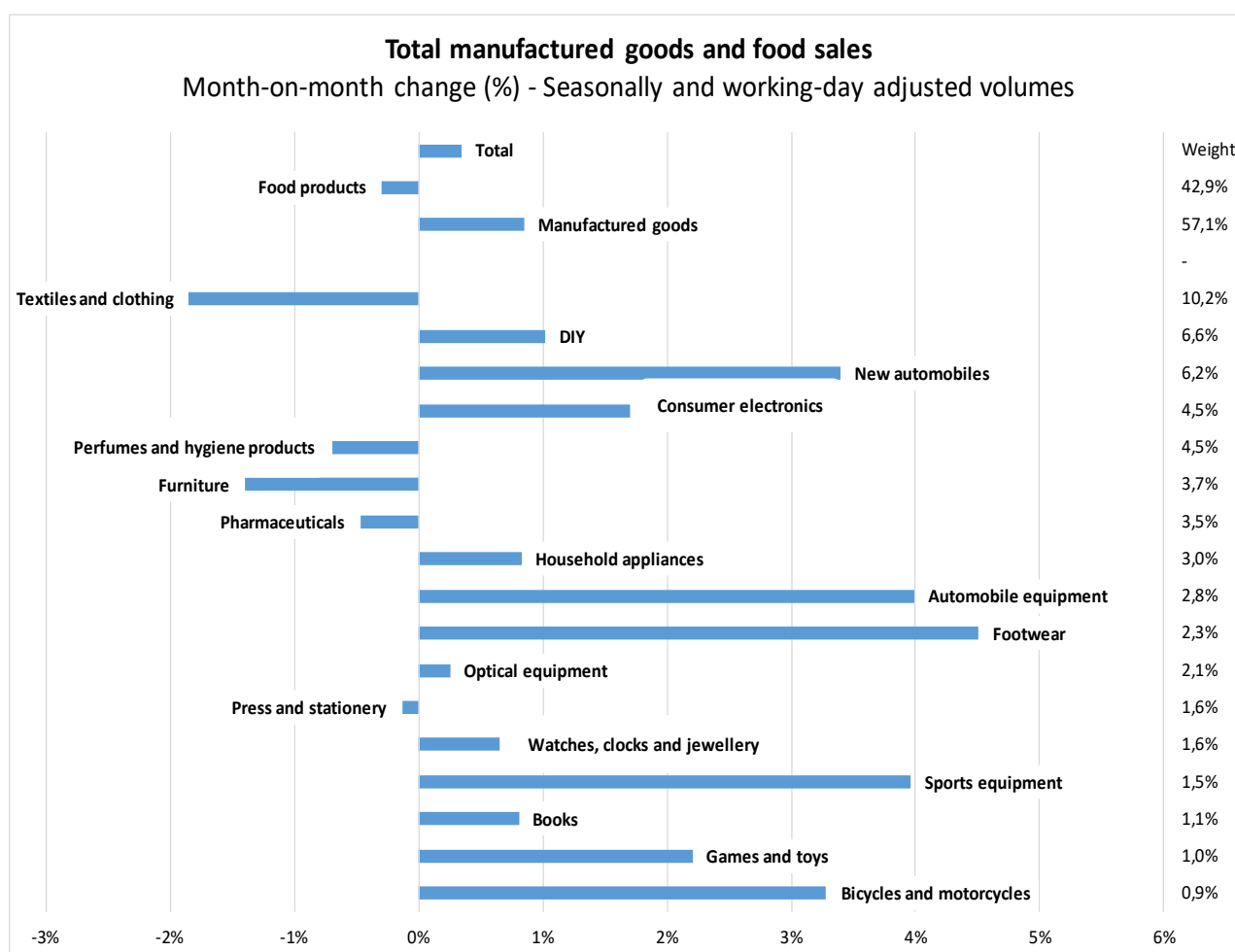
Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents

In June, turnover in retail trade rose by 0.3% compared with May, following a 0.5% drop the previous month (seasonally and working day adjusted). Sales of manufactured goods slightly increased (+0.9% after -0.5%), boosted by sales of footwear (+4.5% after -1.0%), automobile equipment (+4.0% after -2.4%), sports equipment (+4.0% after -3.8%) as a catch-up effect regarding May's activity affected by bridging days and holidays period, but dampened by textiles and clothing (-1.8% after -0.8%) and furniture (-1.4% after +1.0%).

The volume of food sales declined month-on-month (-0.3% after -0.5%).

In terms of **distribution channels**, sales of small retailers were up (+1.0% after -0.8%), while those of department stores fell (-5.4% after +0.1%), as did those of supermarkets (-2.0% after +0.4%).

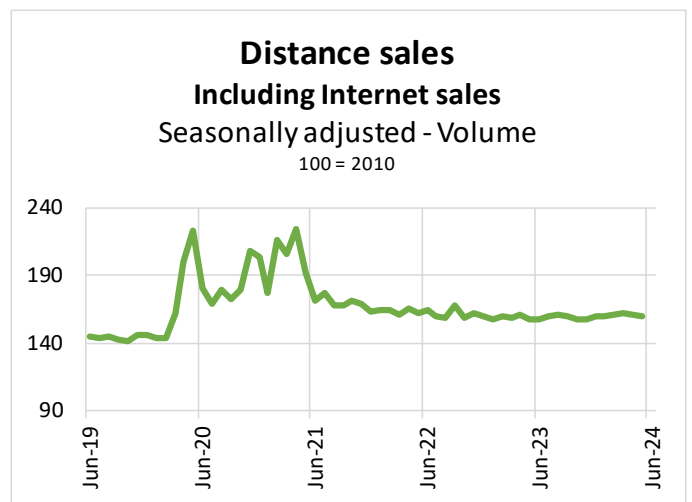
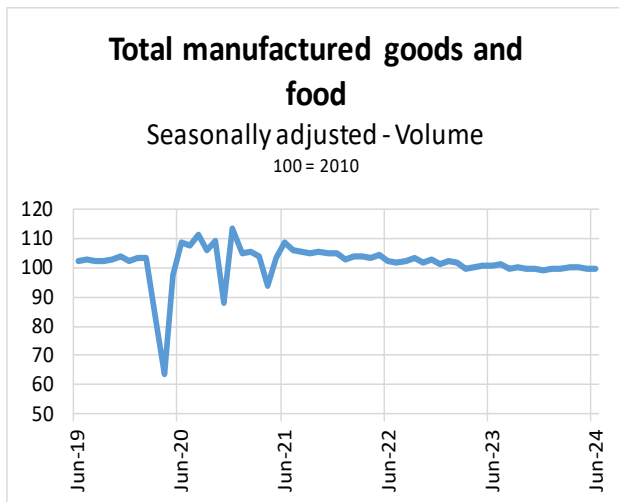
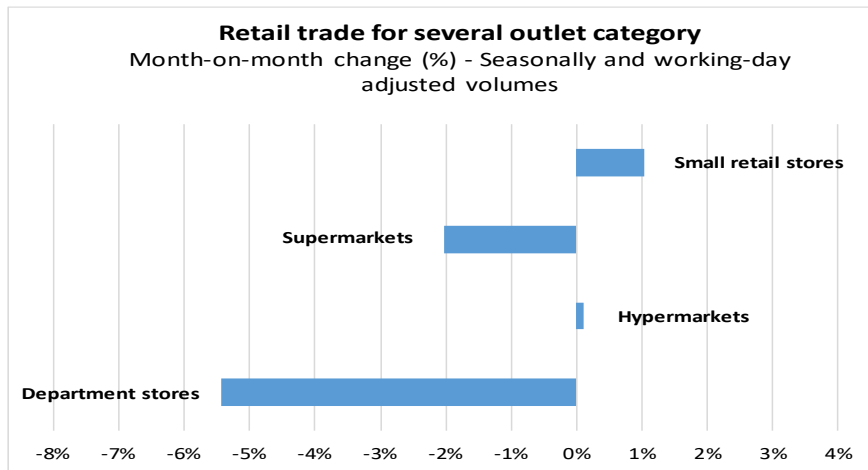
On a quarter -on- quarter basis, overall turnover in retail trade was stable at +0.0%, due to a decrease in manufactured goods mostly offset by an increase in food products (-0.6% and +0.6% respectively).



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.

Period under review: June 2024



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers May 2024. The actual figure for June will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Note on methodology: The food products and total retail trade indices have been revised following a new methodology. The new series begin in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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