

## Turnover in retail trade at the end of May 2024

June 21th 2024

### Sales slowed slightly in May

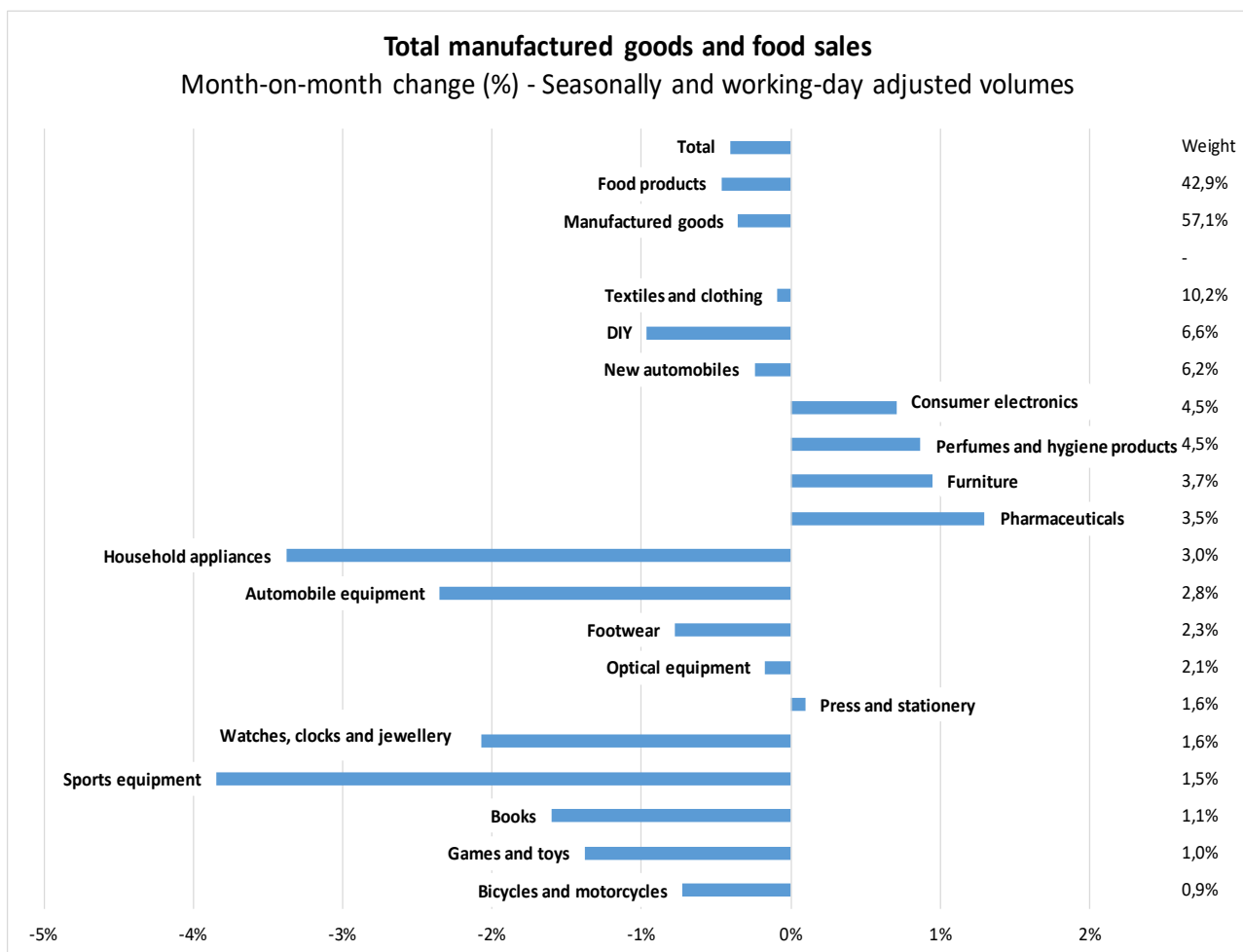
*Note:* The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.

**In May**, mainly on account of holidays and closures linked to the positioning of bank holidays, turnover in retail trade fell by -0.4% compared with April, following a -0.5% drop the previous month (data adjusted for seasonal and working day variations). Sales of manufactured goods were down (-0.4% after -1.5%). The sharpest falls were recorded in sports equipment (-3.8% after -1.3%), household appliances (-3.4% after +0.1%) and automobile equipment (-2.4% after -0.4%). While others experience moderate increases such as pharmaceuticals (+1.3% after +1.4%) and furniture (+1.0% after +1.9%).

The volume of food sales declined month-on-month (-0.5% after +1.0%).

In terms of **distribution channels**, sales of small retailers were down (-0.8% after -2.2%), while those of department stores rose slightly (+0.7% after +1.0%).

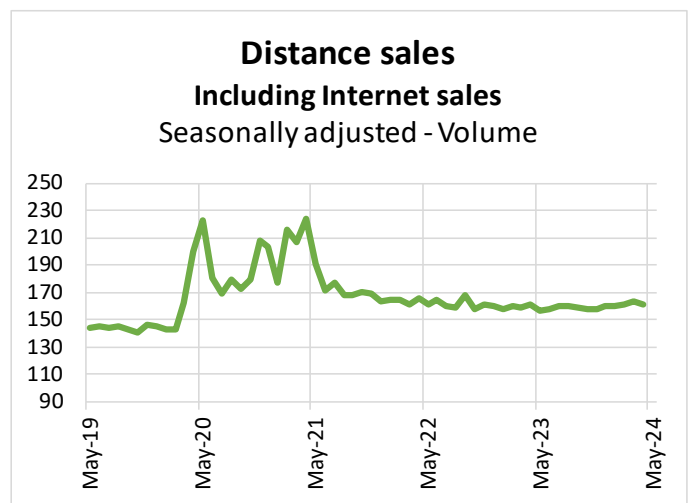
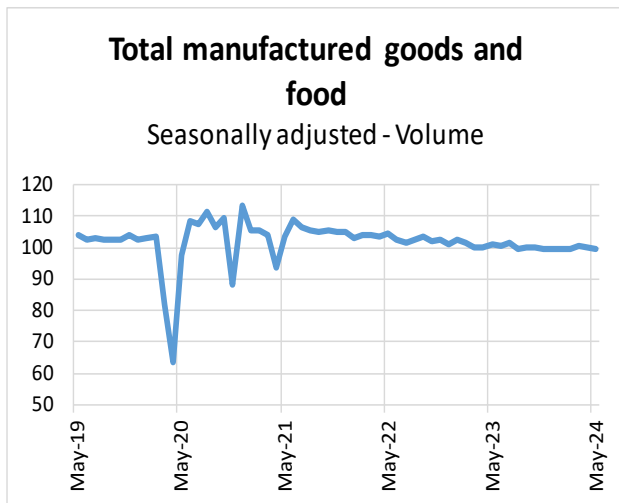
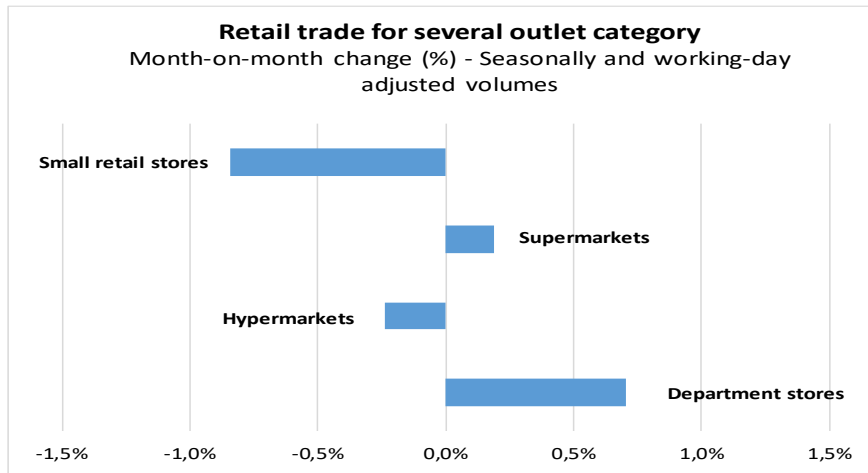
**Three-month-on-three-month**, overall turnover in retail trade was up by +0.5%, due to a simultaneous increase in manufactured goods and food products (+0.3% and +0.7% respectively).



**Notes:**

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.

Period under review: May 2024



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers April 2024. The actual figure for May will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food products and total retail trade indices have been revised following a new methodology. The new series begin in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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