

## Turnover in retail trade at the end of April 2024

May 27th 2024

### Manufactured goods sales fell by 1.5% in April

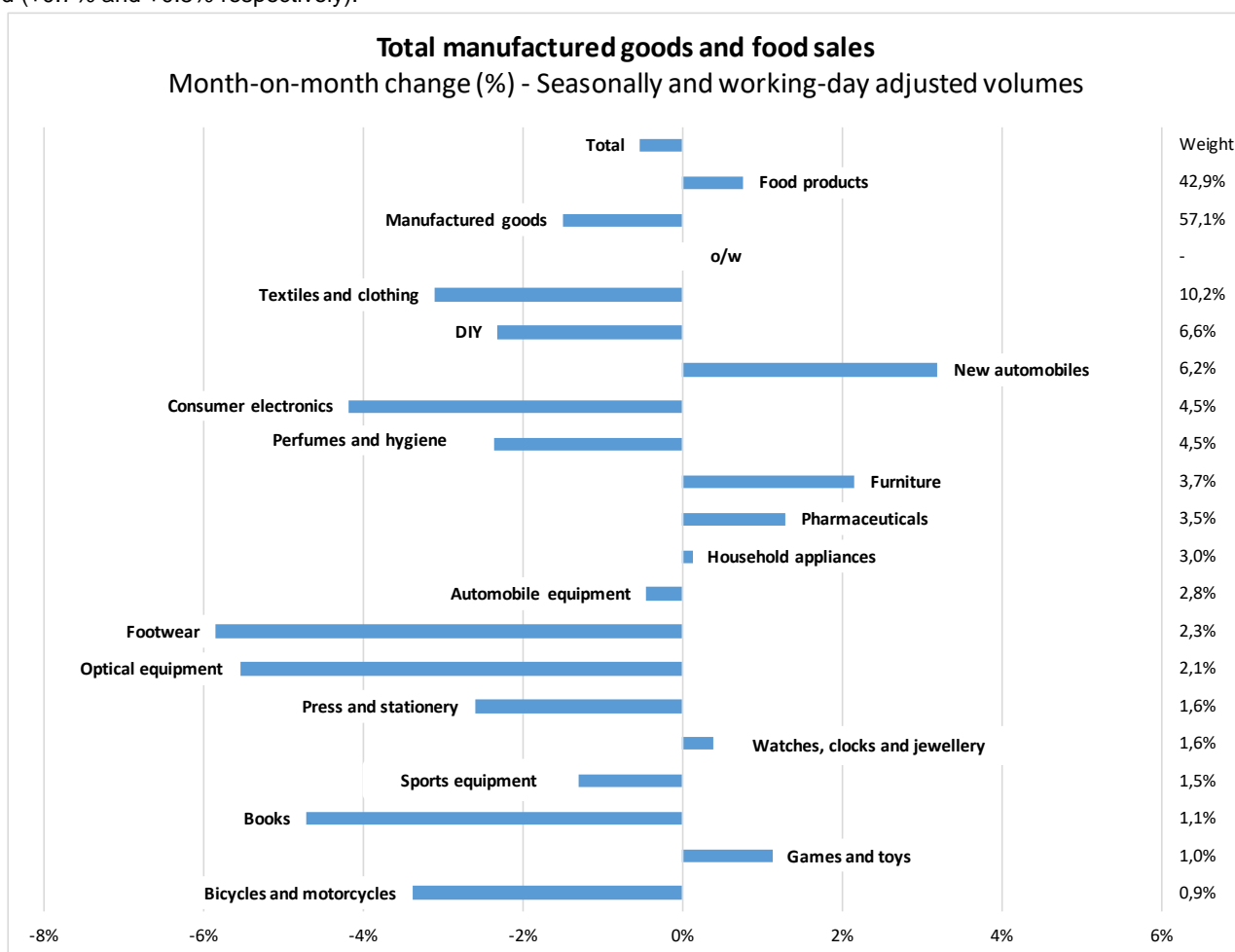
*Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.*

**In April**, turnover in retail trade fell by 0.5% compared with March, after rising by 0.7% the previous month (adjusted for seasonal and working day variations). The decline was particularly marked in manufactured goods (-1.5% after +1.1%), although performances varied within the sector which shows an increase in sales of new cars (+3.2% after -3.4%), furniture (+2.2% after -3.9%) and pharmaceuticals (+1.3% after +0.2%), while sales of footwear (-5.9%, after +2.8%), optical products (-5.5% after +4.1%), books (-4.7% after +4.1%) and consumer electronics (-4.2% after +2.2%) registered sharp falls.

Food sales rose by 0.8% in April, after growth of 0.2% in March.

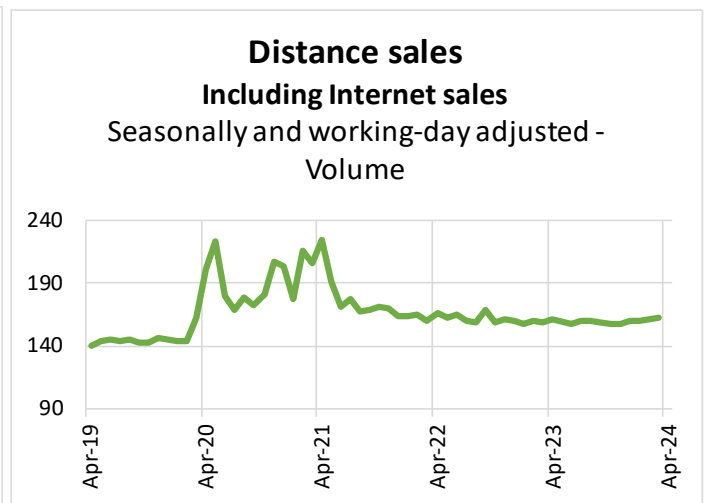
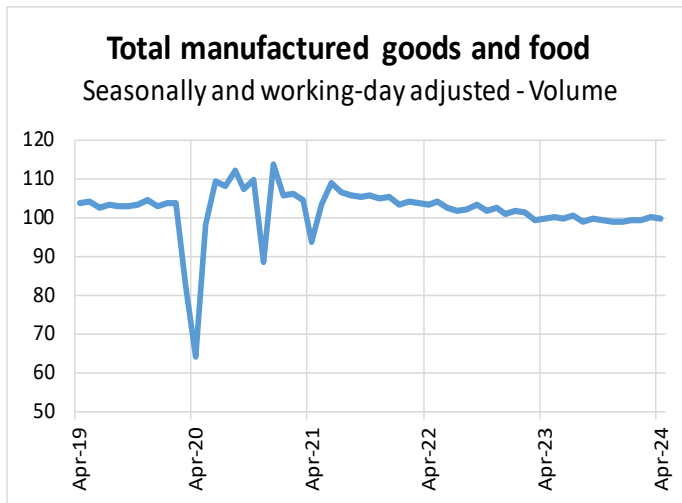
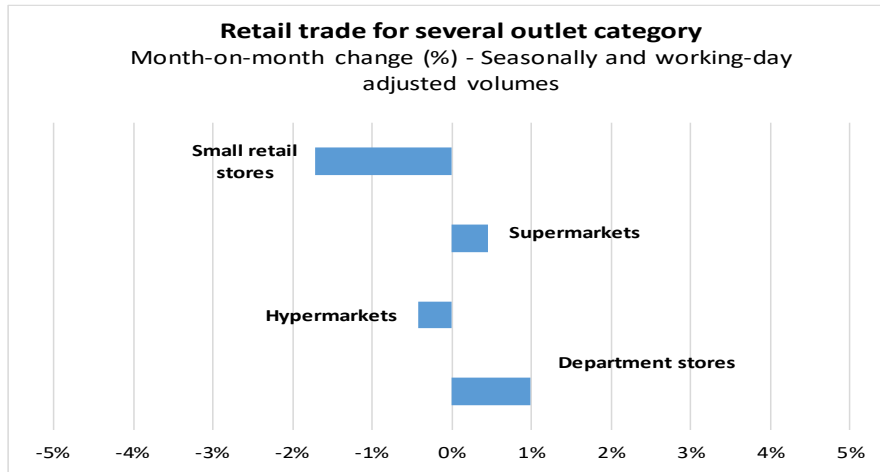
**In terms of distribution channels**, small retailers reported a 1.7% drop in sales, after growth of 1.0% the previous month, whereas a 1.0% increase was recorded by large retailers, after a drop of 3.2% in March.

**Three-month-on-three-month**, overall turnover in retail trade was up by 0.8%, fuelled by rises in both manufactured goods and food (+0.7% and +0.8% respectively).



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers March 2024. The actual figure for April will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food products and total retail trade indices have been revised following a new methodology. The new series begin in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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