

STAT INIC



August the 3rd, 2021

Quarterly survey on the access to bank financing of companies in France • 2nd quarter 2021

Demands for investment loans increased again for SMEs, yet remained below the pre-crisis level

Against the backdrop of a stabilization of demands for cash credits at pre-crisis levels, requests for new investment loans remained low compared to 2019 data. Supply rates kept high levels for both credit types, notwithstanding a slightly dwindling trend for cash credits grants.

The Banque de France carries out a quarterly survey on the access to bank financing of companies. 4,000 small and medium-sized companies (SMEs) and 500 mid-tier companies (MTEs) have answered; as well as 2,500 very small companies (VSEs) thanks to a partnership with the **Fédération des Centres de Gestion Agréés** (small firms authorised management centers federation). NB: bank credits alone are examined in this survey; MTEs have access to private financing options, which provides them with financing solutions not covered by this survey.



Data not seasonally adjusted, in %; excluding use of previously granted credit lines

Scope: companies with autonomy to decide on credit applications: VSE = 0 - 9 employees; SME = 10 - 249 employees; MTE = 250 - 4999 employees

New cash credits

One year after the peak of Q2-2020, **demands for new cash credits** stabilized at a pre-crisis level: the share of **Very Small Enterprises (VSEs)** asking for new credits over the last quarter fell down to 5% and to 6% for **Small and Medium Enterprises (SMEs)**. The share of **Mid-Tier Enterprises (MTEs)** remained at 7%. **Supply rate for cash credits** stayed very high compared to the pre-crisis level, in spite of a 1-point decrease at 79% of **VSEs** and a 6 points drop at 83% of **MTEs** having fully or almost fully been granted their credits. The supply for **SMEs** gained 1 percentage point at 87%.

New investment loans

Demands for new investment loans stabilized below the pre-crisis level: 6% of **VSEs** applied for a loan over the last three months, half as much as the same share over Q1, Q2 and Q3 2019, during which it remained at 10%. 18% of **SMEs** and 21% of **MTEs** have asked for a loan. Against these low levels for demands, **supply rates for investment loans** remained high: 85% of **VSEs**, 97% of **SMEs**, and 96% of **MTEs** were fully or almost fully granted their demand.







Complements

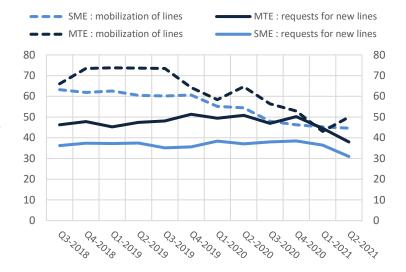
1. Credit lines

For operating needs, SMEs and MTEs can apply (usually at the beginning of the year) for **credit lines** giving them drawing rights over the year.

The proportion of **SMEs** having applied for **new credit lines** over the last 12 months kept decreasing and fell by 5 points to reach 31%. The same pattern occurred among MTEs, 38% of which requested **new credit lines** over the last 12 months. Both of these demands were largely fulfilled, with 96% of SMEs and 97% of MTEs being granted their requests.

45 % of **SMEs** and 50% of **MTEs** draw on their credit lines over the last quarter. For MTEs, this represents an increase of 7 points compared to the previous guarter. This stands out after these figures have decreased for several quarters.

Requests for new credit lines over the last 12 months (in % of companies) and mobilization of existing lines over the last 3 months)

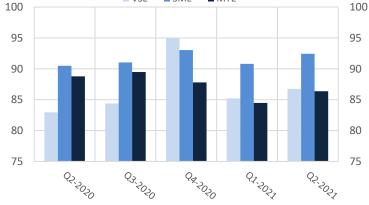


2. Supply rate for equipment loans

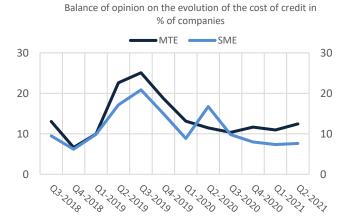
Among investment loans, equipment loans are intended to finance intangible or tangible assets, excluding real estate.

The supply rate for equipment loans slightly rose for every type of company. Hence, 87% of VSEs were granted their loans fully or almost fully, compared to 85% in Q1-2021, whereas 92% of SMEs and 86% of MTEs have received their loans.

Grants for equipment loans in % of companies having applied for this type of credit (fully or almost fully) VSE SME MTE



3. Evolution of the cost of credit



As in the previous quarters, the share of SMEs and MTEs reporting a decrease in the cost of credit was larger than that of SMEs and MTEs reporting an increase. The balance was slightly higher than during the last quarter.

* The balance of opinion is the difference between the proportion of respondents reporting a decrease in the cost of credit and the proportion reporting an increase in the cost of credit. A positive balance of opinion indicates that more firms are reporting a decrease in the cost of credit than an increase.

4. Self-censorship

Companies' expectations for banks turn down stayed on the fringe; the proportion of companies declaring self-censorship **behaviors** remained below the 2% threshold.

